

WIND RIVER ENERGY CORP.

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WIND RIVER IDENTIFIES POTENTIAL PROJECT, FALCON PROSPECT IN KANSAS

September 15, 2011 – Vancouver, B.C.

TSX-V: WVR

Vancouver, BC – Wind River Energy Corp. (“Wind River” or the “Company”) announces that it intends to pursue a potential oil and gas project on the Falcon Prospect in the State of Kansas. Wind River has signed an agreement (the “Agreement”) with Alan O’Hare, the Company’s CFO, COO and a director, to acquire geological data related to the Falcon Prospect (the “Report”).

“The Falcon prospect is a well defined oil and gas prospect in a producing oil and gas area where the application of modern technology can revitalize production and allow development of significant new resources” stated Alan O’Hare, COO of Wind River. “We are excited about the prospect of adding this as a fifth project in the Wind River portfolio.”

The consideration for the Report is \$20,000, payable upon closing of the Agreement. The Report consists of all of the intellectual property, including maps, figures, data, unique analytical techniques, and the results of those techniques, related to the Falcon Prospect that are within the possession or control of Mr. O’Hare.

The Agreement also provides that if, within the first four years following the closing of the Agreement, the Company acquires an oil & gas exploration and development lease covering at least 650 acres within the Falcon Prospect, then the Company will be obligated to issue a promissory note in the amount of USD\$104,000 to Mr. O’Hare. One fifth (1/5) of the amount owing pursuant to the promissory note will be payable starting on the date of the note and then again on the last day of each fiscal quarter. The amount owing pursuant to the promissory note will be convertible into common shares of the buyer at the election of Mr. O’Hare, subject to the approval of the TSX-V.

About Wind River Energy Corp.:

Wind River is a natural gas and oil acquisition, exploration and development company with a focus in the Rocky Mountain region of the United States.

For further information, please visit Wind River’s website at <http://www.windriverenergy.com/> or contact:

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FORWARD LOOKING INFORMATION

This press release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Statements relating to "reserves" or "resources" are deemed to be forward looking statements, as they involve the implied assessment, based on certain estimates and assumptions, that the resources and reserves described can be profitably produced in the future.

Although Wind River believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because Wind River can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this press release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's Management's Discussion and Analysis for the Period Ended June 30, 2010 filed on August 29, 2011 under the Company's profile on www.sedar.com.

THE FORWARD-LOOKING INFORMATION CONTAINED IN THIS NEWS RELEASE REPRESENTS THE EXPECTATIONS OF THE COMPANY AS OF THE DATE OF THIS NEWS RELEASE AND, ACCORDINGLY, IS SUBJECT TO CHANGE AFTER SUCH DATE. READERS SHOULD NOT PLACE UNDUE IMPORTANCE ON FORWARD-LOOKING INFORMATION AND SHOULD NOT RELY UPON THIS INFORMATION AS OF ANY OTHER DATE. WHILE THE COMPANY MAY ELECT TO, IT DOES NOT UNDERTAKE TO UPDATE THIS INFORMATION ON AT ANY PARTICULAR TIME.